



Script for Phone Interviewers: Number Called _____

Date _____

Good Afternoon (Evening). My name is _____. I'm calling from the Town of Acton to get your responses and opinions about important issues facing the town. You have been selected randomly to provide us with information important for planning the future of Acton. The call will take about 10 to 15 minutes and will ask you to tell us your opinions regarding what you like about Acton, and what you think should be changed in Acton. We will address a variety of topics, including schools, transportation, town services and facilities, energy saving and town character. The phone survey is part of an overall program of community outreach to Acton residents to use in preparing a plan for the Town's future.

Thank you for your interest and participation. Results will be posted on the Town Website and discussed at public meetings."

Your answers will contribute to the outreach effort of the Comprehensive Community Plan. If you have a few minutes I would like to ask you a few questions about the Town.

1. Have you heard about this process yet? (visioning sessions, surveys, outreach meetings, etc.). Yes ___ No ___ Not sure ___
2. The lack of a plan for sustainable development in Acton has been expressed as a major concern among some residents. Do you agree? Yes ___ No ___ No Opinion ___
Care to make a comment?" _____

A large number of respondents to the earlier survey supported the idea that the Town should take actions to reduce greenhouse gases. Do you agree that the Town should take such actions? Yes ___ No ___ No Opinion ___

If yes, which actions do you favor? Increase Recycling ___ More Walking/Biking facilities ___ Building and Retrofitting Energy Efficient Public Buildings ___ Providing Incentives for Homes and Businesses to Become More Energy Efficient ___ Other ___

What Other? _____

3. A survey conducted earlier this year indicated that three important challenges facing Acton residents included the High cost of living, Lack of walking facilities and Traffic. Do you agree that these are the top three challenges, and if not what in your opinion should be on this list? Agree? Yes ___ No ___ Other important challenges to add



to the list? _____

4. At a town-wide visioning session held in March, many participants suggested making Acton more accessible to walkers and bikers by providing sidewalks, walking facilities such as trails, and bikeways. How would you rank each type of facility in relation to each other?

Sidewalks _____ Other Walkways such as Trails _____ Bikeways _____

5. A significant number of the people responding to the mail survey indicated there are enough social services available in Acton. Do you agree? Yes ___ No ___ If you don't agree, which social services are lacking?

6. Do you ever use the Senior Center ? Yes _____ No _____ (If no, why not?)

Do you envision using it in the future? Yes _____ No _____ Don't Know _____

Can you think of any ways in which the Senior Center can be improved? Yes ___ No ___

If yes, How?

Do you think the senior center should be expanded? Yes ___ No ___ No Opinion ___

7. If the Town builds a new building to hold a larger senior center, should portions of that building be available for other community needs, or should the building be dedicated solely to the use of Acton seniors? Community _____ Seniors Only _____

Comments:



8. Are you satisfied with the level of cultural activities in Acton? Yes ___ No ___
No Opinion _____

If not, which cultural activities would you like to see more of? _____

9. In the earlier survey a majority of respondents identified Acton's schools as one of the Town's top three assets. The other assets in this list were diversity of activities and conservation land. Do you agree with this list? Yes ___ No __. If you don't agree, which assets would you include in the top three?

If you do agree that schools should be in the top three, what is it about the schools that you feel merits its top ranking?

10. If the Town were to provide a town-wide shuttle bus connecting various high traffic areas (e.g. train station, village centers, center of town, etc.) how often do you imagine that people in your household would use it?

___ at least once a day

___ at least once a week

___ at least once a month

___ infrequently

___ never



11. Resident input has consistently suggested the need for more activities for teens and adults. What kinds of activities would you be interested in the Town developing and/or supporting?

Community center, restaurants (what kind?), _____

cultural activities (what kind?) _____

movie theater,

Other: _____

12. Do you use the train station? Yes ___ No ___ If yes, what do you feel would be the most important improvement to make?

___ more parking

___ provide train station building

___ More overhang on the canopy to protect from rain and snow

___ shuttle bus to and from station

other: _____

13. About 13 percent of Acton's 20 square miles are protected open land, compared with Boxboro's 25%. Do you think the town should acquire or by other means preserve (e.g., with conservation restrictions, for example) more open space?"

Yes ___ No ___ No Opinion ___

14. Are you willing to increase taxes to pay for?

___ a new senior center

___ acquiring open space

___ greenhouse gas reduction

___ shuttle bus

___ cultural activities

___ sidewalks

___ other walking facilities

___ biking facilities



COMING TO A CLOSE....

15. How long have you lived in Acton? 1 – 5 Years 6 – 10 Years 11 - 15 Years 16+ Years

16. How long do you plan on living in Acton? 1 – 5 Years 6 – 10 Years 11+ Years
Don't Know

17. What is your age category? 18– 30 Years 31–45 Years 46–65 Years
66–80 Years 81+ Years

Gender (Don't ask; determine from voice pitch) Male ___ Female ___

18. Do you have any minor children? (Under the age of 18) Yes ___ No ___ If yes,
How many? _____ How old? _____

19. Have you participated in this Community Outreach Process yet? Yes ___ No ___
If not, why not?

-----haven't heard about it

___ no time to go to meetings

___ meant to fill out survey but didn't get around to it

___ other

THANK YOU. A summary of the answers to these questions will be published in the newspaper and posted on the Town of Acton Website after it is compiled. HANG UP

■ Successfully completed? Yes ___ No ___ Any special problems or comments.
